

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 62732 CF NTL-POL FBD - LBD: 09/25/12 - 10/01/12 HL#: Created: 08/23/12 02:16 PM

Client: HOUSE MAJORITY PAC (319900) CPE: / / 1637 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/23/12 03:21

Agency: WATERFRONT STRATEGIES Product: HMP EST#1637 (1300) Self :15:00 Confirmed: 08/23/12 03:21 PM

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

## NEW ORDER CHG/PH 08/23/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS1	* T W T F * *	NEWS	30	B			0.0	\$600.00	1	\$600.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 1								
002	MNEWS1	M * * * * *	NEWS	30	B			0.0	\$600.00	1	\$600.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								
003	MEARLY	* T W T F * *	MORN	30	B			0.0	\$600.00	1	\$600.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 1								
004	MEARLY	M * * * * *	MORN	30	B			0.0	\$600.00	1	\$600.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								
005	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$450.00	1	\$450.00		
		<u>FBD</u> 09/30/12	<u>LBD</u> 09/30/12		<u>Sep 24</u> 1								
006	DPRICE	* T W T F * *	DAY	30	B			0.0	\$1,500.00	1	\$1,500.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 1								
007	DPRICE	M * * * * *	DAY	30	B			0.0	\$1,500.00	1	\$1,500.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DYR	* T W T F * *	DAY	30	B			0.0	\$1,000.00	2	\$2,000.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DYR	M * * * * *	DAY	30	B			0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EPHIL2	* T W T F * *	EFG	30	B			0.0	\$850.00	4	\$3,400.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EPHIL2	M * * * * *	EFG	30	B			0.0	\$850.00	1	\$850.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLY5PM	* T W T F * *	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEARLY5PM	M * * * * *	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEARLY6PM	* T W T F * *	NEWS	30	B			0.0	\$1,600.00	2	\$3,200.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 2								

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEARLY6PM	M * * * * * NEWS		30	B			0.0	\$1,600.00	1	\$1,600.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEARLY630PM	* T W T F * * NEWS		30	B			0.0	\$1,600.00	3	\$4,800.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NWKNDSAT2	* * * * * S * NEWS		30	B			0.0	\$750.00	1	\$750.00		
		<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12		<u>Sep 24</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NWKNDSON	* * * * * S NEWS		30	B			0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 09/30/12	<u>LBD</u> 09/30/12		<u>Sep 24</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PVEGATU	* T * * * * REGP		30	B			0.0	\$7,000.00	1	\$7,000.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/25/12		<u>Sep 24</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PBLOODS	* * * * F * * REGP		30	B			0.0	\$3,500.00	1	\$3,500.00		
		<u>FBD</u> 09/28/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NLATE7	* T W T F * * NEWS		30	B			0.0	\$3,000.00	1	\$3,000.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 1								

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	LLETTER1	* T W T F * *	LETT	30	B			0.0	\$800.00	1	\$800.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 1								

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
	Gross Amt	Net Amt	Gross Amt	Net Amt		
Spot Buy Lines	29	0	\$41,950.00	\$35,657.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$41,950.00	\$35,657.50	\$0.00	\$0.00